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- 50+ China-specific Courses & Industry Insight
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Unlock China-specific Business Insights with DBIC Online

As the gateway for the world to delve into the intricacies of China, the Confucius Institute serves as a vital conduit for those eager to explore Chinese culture, language, and business practices. Here we want to inform you of an online business course from Shanghai Jiao Tong University.

What is DBIC Online?

This “Doing Business in China Online Courses & Learning Platform (DBIC Online)” is a cutting-edge resource designed to equip learners with essential knowledge and skills tailored specifically for navigating the complexities of China's business environment.

With over 50 online courses and executive dialogues available for **FREE** until August 31, 2024, DBIC Online is your gateway to an array of China-specific resources. Delivered entirely in **ENGLISH**, these courses offer unparalleled access to China's business ecology and practices, providing learners with a solid foundation to thrive in the Chinese market.

Highlights of DBIC Online include:

- **Business Chinese Program:** Master the language of commerce with specialized Business Chinese Program, tailored to enhance your communication skills in a business context.
- **Joint Certificate Programs:** Gain prestigious certifications with joint programs, including "Doing Marketing in China" in collaboration with Tmall of Alibaba and "Path to Carbon Neutral" in partnership with Dow.

DBIC Online is the first platform of its kind in China, meticulously curated to cater to the needs of international learners. Whether you aspire to study, work, or invest in China, DBIC Online empowers you with the knowledge and expertise needed to succeed.

How to register in this course?

- **for individuals:** go to the website <https://online.acem.sjtu.edu.cn/DBIC> and register
- **for organizations:** go to the website <https://online.acem.sjtu.edu.cn/DBIC> and contact DBIC team.